# ABOUT YASHENG GROUP (OTCQB: HERB)

Yasheng Group (www.yashenggroup.com), a diversified China-based agricultural conglomerate with U.S. headquarters in California, is one of China's leading producers and marketers in the agriculture industry. With six major product segments including field crops, vegetables, fruits, specialty crops, seeds and poultry, Yasheng is a supplier of high-quality agricultural products to world-famous conglomerates such as McDonald's, KFC, Tsingtao Beer, and Pepsi. Yasheng Group has over fifteen thousand employees with offices in the U.S. and China.

## **INVESTMENT HIGHLIGHTS**

## Profitable Business Model with Strong Track Record

- 30 years of successful operations in Northwest China
- Agricultural leader in China: Over 51 major products
- Track record of strong sales and earnings growth

### Assets

- · Highly qualified management team, experienced workforce
- Over 250,000 acres of farm land, beneficial climatic/soil conditions
- Ongoing R&D investment in advanced technologies
- Recognized product quality
- Total assets of approximately \$2.0 billion

#### Favorable Environment

- Strong product demand driven by China's growing population and limited arable land
- Favorable government policies (tax-free ag sector)
- · Global industry with long-term growth opportunity

## Growth Plan

- Capitalize on longstanding market leadership in Chinese ag industry
- Expansion into global market through organic growth and M&A while keeping up with expanding domestic demands
- · Access to global capital markets through its listing on the US OTCQB Exchange

# **DEDICATION TO QUALITY AGRO SPECIALITY PRODUCTS**

Over the past 30 years the company was led by the vision to create a product diverse agricultural portfolio that stretches across many markets and industries:

- Cultivation of key strategic commodities for agriculture, biotechnology, and chemical industries
- · Commitment to the production of fresh and natural foods
- Production of scale capabilities with quality controls to supply institutional buyers such as large food and beverage processors or major institutions
- Continued development of new high end by-products from current production base such as concentrates, extracts, IQF, & frozen dried fruits and vegetables
- Establishment of agro industry support products such as seedlings, animal feed, organic fertilizers, and bio-friendly pesticides, and construction materials

# **EXTENSIVE DISTRIBUTION NETWORK**

We have a stable and effective group of distributors who sell our products to wide range of customers all across China and internationally. By 2010 over 200 regional distributors and 30 direct clients in 18 Chinese provinces. Distributors sell our products through their own network in the region to their various customers, including food processors, supermarkets and wholesale stores.

# YASHENG GROUP

MARKET FACTS (As of 04/11/13)

Stock Price: \$0.53

52-week Range: \$0.33-\$.73

Shares Outstanding: 155 M

Market Capitalization: 73.1 M

Avg. Volume (3 m): 8,034

Fiscal Year End: December 31

YHGG	FY11	FY12	
Revenues	\$949.1 M	\$993.1 M	
Net Income	\$114.1 M \$126.4 M		
FPS	\$ 74	\$ 87	

## **Featured News**

#### 04/19/13

Yasheng Group Launches Angel Star Infant Formula Product Line

#### 02/12/13

Yasheng Group Announces Corresponding Symbol Change to HERB

#### Feb/20/13

Yasheng Group and LEMCO to Jointly Explore the Development of Land Projects in Latin America

## July/11/2012

Yasheng Group Expands US Mining Project are

#### Feb/12/13

Yasheng Group Joint Venture with Philippines

#### April 12, 2012

Yasheng Group Announces Strong Financial Results for the Full Year 2012

#### February 3, 2012

Yasheng Group to Exhibit at the World MoneyShow Orlando

#### January 11, 2012

Yasheng Group Announces Agricultural Expansion for 2012.







## AGRO GEOLOGICAL ADVANTAGES

GanSu Province, where the majority of Yasheng's agro operations are based benefits from favorable climate and soil conditions: Long sunshine days and short nights during the growing seasons lead to larger yields. Very warm days and very cold nights give products richer flavors. Dry air and low humidity greatly reduce the threat from pest and the need for pesticides. Soil quality (very aerated, chemical balance) is suitable for growing without heavy artificial fertilizers. In addition, land is abundant and manufacturing industry is low reducing exposure to pollution. Much of our land is fed by the glaciers of the Qilian Mountains and the upper reaches of the Yellow river with water that is very clean compared to other parts of China.

### **FOCUS ON R&D INVESTMENT**

Yasheng is committed to ongoing R&D investment, both internally and in the ag sector. The company makes R&D investments in the production of hybrid strains to increase yields and drought-, pest-, or disease-resistant products and for alternative energy production though "non-food" feed stocks and biomass waste. Through its close relationship with GanSu Yasheng Research University the company develops high-tech agriculture techniques / products such as bio-friendly pesticides, organic fertilizers, and water saving irrigation. In addition, Yasheng's own R&D department creates a continuous stream of new by-products from its core commodities portfolio.

### **GROWTH STRATEGY**

- Transformation of the food-processing base to focus on CO<sub>2</sub> extraction techniques, deep processing concentrates technology, and bio mass for alternative fuels.

  • Expansion of livestock and poultry division to support the company's sustainable agriculture model.
- Open up new opportunities for alternative energy (bio mass production) and bio-friendly products through the continued implementation of sustainable agro techniques into operations.
- Sustainable long-term growth based on strong international foundation, expanding distribution network, as well as through the diversification of product lines and regional expansion.
- Use synergies with GanSu Yasheng Group (relationships and R&D capabilities)

## **PRODUCTS**

Field Crops

**Vegetables** 

**Fruits** 

Specialty Crops

**Seed Production** 

Husbandry

Agro-Business

## CONTACT

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### FINANCIAL HIGHLIGHTS

	2009	2010	2011	2012	
(in \$M)	(audited)	(audited)	(audited)	(audited)	
Net Sales	739,630	849,454	949,131	993,103	
Gross Profit	84,254	105,853	121,605	133,185	
Net Income	77,474	97,446	114,137	126,417	
EPS	\$0.50	\$0.63	\$.74	\$.82	
Net Margin	10.5%	11.5%	12.8%	13.0%	
Total Assets	1,746,358	1,862,290	2,057,504	2,159,983	
Total Liabilities	141,611	108,803	98,441	79,588	
Shareholders' Equity	1,604,747	1,753,487	1,959,063	2,080,395	
Book Value	\$10.35	\$11.31	\$12.63	\$13.42	
EPS calculation does not include Foreign Exchange gains and losses.					



#### Safe Harbor Statement

Any statements in this summary about Yasheng's expectations, beliefs, plans, objectives, assumptions or future events or performance are not historical facts and are forward-looking statements for purposes of the Private Securities Litigation Reform Act of 1995 (the "Act"). These statements are often, but not always, made through the use of words or phrases such as "believe", "will", "expect", "anticipate", "estimate", "intend", "plan", "forecast", "could", and "would". YHGG bases these forward-looking statements on current expectations about future events. They involve known and unknown risks, uncertainties and assumptions that may cause actual results, levels of activity, performance or achievements to differ materially from those expressed or implied by any forward-looking statement. Some of the risks, uncertainties and assumptions that could cause actual results to differ materially from estimates or projections in the forward-looking statement. limited to, the risk that we might not achieve our anticipated development milestones, the market for our products will not grow as expected, and the risk that our products will not achieve expectations For additional information about risks and uncertainties YHGG faces, see documents YHGG files with the SEC. YHGG claims the protection of the safe harbor for forward-looking statements under the Act and each assume no obligation and expressly disclaim any duty to update any forward-looking statement to reflect events or circumstances after the date of this news release or to reflect the occurrence of subsequent events.